
The Basketmakers' Association – Strategic Board

Finance Director

Location: Remote/Hybrid (occasional in-person meetings)

Commitment: 10 Board meetings per year. The Treasurer is also expected to have regular meetings with the Accounts Assistant and key funding partners. Voluntary (reasonable expenses reimbursed)

Term: 3 years, renewable

The Basketmakers' Association

The Basketmakers' Association (BA) is a member-led UK-based organisation committed to supporting basketmakers, chairseaters and those interested in related crafts promoting traditional and contemporary approaches, fostering learning, appreciation, and innovation in the crafts. As we enter a critical phase in our evolution, the BA is establishing a new Board to guide our development and ensure a proactive and sustainable future.

As the organisation continues to move through this transition period, the current board has also recommended the creation of an Operations Manager role. The intention would be for this position to provide administrative and organisational support, enabling volunteers to focus on events, projects, member engagement, and advancing the BA's aims and objectives. The Operations Manager would also support the Board by coordinating key administrative processes, maintaining organisational records, preparing documentation, monitoring actions and deadlines, and helping to ensure the effective implementation of Board decisions. Creating this new role will be discussed at the BA AGM on 26 September and if agreed the recruitment process will happen Autumn/Winter 2026.

In line with our [2025 Position Statement](#), we are seeking a Finance Director to join the Board and help to shape and drive forward our bold new organisational direction - one that is inclusive and responsive to the needs of the basketmaking community.

Role Purpose

The Finance Director will lead the strategic financial planning and oversight of the Basketmakers' Association to help make the new strategic vision become a reality.

Key Responsibilities

- **Strategic Financial Leadership**
 - Work with the Strategic Board, Volunteers and Membership to develop and implement a financially sustainable roadmap in line with BA's mission and vision.

- Lead on identifying and securing diverse income streams, including partnerships, grants, sponsorships, local and regional fundraising activities and ethical commercial opportunities.
- Offer financial insight and oversight in the planning of new programmes, membership models, and digital/educational initiatives.
- **Financial Oversight and Governance**
 - Ensure robust financial management, risk management, and compliance with legal and regulatory obligations.
 - Continue the development of transparent budgeting, reporting, and forecasting systems.
 - Work with the Board to deliver clear, regular financial reports.
 - Manage the Accounts Assistant to ensure payments are made accurately and promptly and invoices sent in a timely manner.
 - Oversee and facilitate future finance and fundraising volunteers
 - Support the Accounts assistant to prepare the Year end accounts for auditing
- **Innovation and Equity**
 - Help design financial pathways that reduce barriers to participation and support equity of access and representation within the organisation.
 - Champion imaginative and values-led approaches to finance that reflect the creative nature of the basketmaking community.

Essential Experience & Skills

- Demonstrated experience in financial strategy, planning, and governance (ideally within the charity, arts, or not-for-profit sector).
- Knowledge of 3rd Sector finance and UK accounting practices (e.g., SORP).
- A commitment to the values of equity, sustainability, and creative practice.
- Experience in securing or managing funding (public, private, earned income).
- Excellent communication skills, with the ability to translate financial matters for a non-specialist audience.

Desirable

- Experience working with arts/craft/heritage organisations or community-based networks.
- Understanding of contemporary issues in craft, culture, or heritage funding.
- Interest in basketry, chairseating or crafts.

What We Offer

- A meaningful opportunity to shape the future of a respected national craft organisation.
- Collaboration with dedicated, values-driven Volunteers and membership community.

- The chance to bring innovation to the financial life of an evolving organisation rooted in both tradition and contemporary practice.
-

How to Apply

To express your interest, please send a brief outline of your interest in the position and the relevant skills or experience you would bring to the board to chair@basketmakersassociation.org.uk.

Deadline: 26 August 2026

If you are interested in learning more before applying, or if you have any questions, please get in touch with Evie Stretch, Community & Volunteer Director via evie.stretch@basketmakersassociation.org.uk
